

ACMS

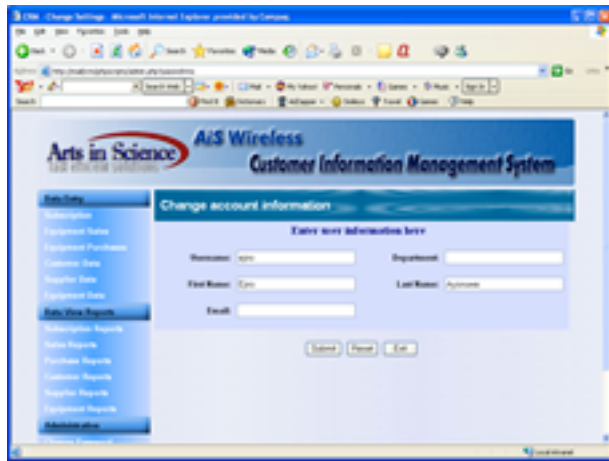
Summary:

For managing, capturing and assessing your customer's data (including purchase patterns). Generate leads from trade shows, exhibitions and conferences. Do data mining to discover hidden information in your customer records. Also applicable in helpdesk environments.

Details: ACMS (Customer Relationship Management System)

ACMS, a customer data management system helps improve availability, reduce recovery cost and provides real time access to customer information combined with real time data mining queries.

ACMS provides functionalities such as: capturing, assessing and reporting of customers, sales, purchases, suppliers, complaint tracking, statistical analysis; service and support records.



Typical Usage:

- Sales and Marketing team
- Credit check and approval systems
- Call centres – Banks, Utilities, Telcos
- Helpdesk environments
- Web sales and web registration
- Data management systems
- Business solutions in the areas of data analysis, compliance and performance management

Costing: Payment terms for services and maintenance

Base Application

There are two models for our application hosting:

Option A: On our servers and available to clients over the Internet

Option B: On clients own intranet connected Server

For option A, the clients pays a yearly license fee starting for X number of users starting from a 10 user license and available in blocks of 5 users additional.

For option B, the client pays a purchase license fee for X users and an optional maintenance fee for maintenance and upgrade.

Data loading, business process (re) alignment cost as needed.

We have a free trial offer for evaluation purposes.

Contact Info:

email: info@artsinscience.com; sales: sales@artsinscience.com;

Phone: 084 575 384 website: www.artsinscience.com/apps